

ALASKA MARINE

Gala 2012
Alaska SeaLife Center



SATURDAY, FEBRUARY 18, 2012

*Please join us for an evening of
entertainment, fundraising and celebrating our seas
at the Dena'ina Center in Anchorage.*



An event benefitting the

Alaska SeaLife Center

w i n d o w s t o t h e s e a

WINDOWS TO THE WORLD

Guest Speaker

JEFF CORWIN

Animal Planet Host & Leading Conservationist

Jeff Corwin has been an advocate for the environment and conservation since he was a child. The Emmy Award-winner first gained fame for his many Animal Planet shows, including the Jeff Corwin Experience and Corwin's Quest. More recently, he has moved onto high profile ventures with CNN and NBC News.



REASONS TO BECOME A SPONSOR

The success of the Alaska Marine Gala depends on the involvement and support of our sponsors. By supporting the Alaska Marine Gala, sponsors are demonstrating a dedication to:






- **Science Education** – be it through visitors to the Center school field trips and nocturne programs innovative and global reaching distance learning programs, or internships, the Alaska SeaLife Center is introducing the Alaska marine ecosystem and all its wonderful inhabitants to students of all ages both in Alaska and around the world.
- **Marine Research** – our scientists conduct unique and cutting edge cold water marine science that has global impacts. Our work directly informs marine educators, resource managers, communities, industry and other stakeholders in Alaska and throughout the North Pacific ecosystem.
- **Wildlife Rescue** – Center staff respond to calls of marine animals and birds in distress from across the state of Alaska. The Alaska SeaLife Center is the only permanent marine mammal stranding facility in Alaska, able to, rescue, care for and then release stranded marine wildlife.
- **Community** – the Alaska SeaLife Center is a 100% Alaskan nonprofit that does our business here, serves as a visitor destination and employs over 90 Alaska residents.
- **Stewardship of Marine Resources** – responding to, rescuing and rehabilitating stranded marine birds and animals is just one of the ways that ASLC promotes stewardship of Alaska's marine ecosystem. In addition, we promote the use of sustainable practices that can have positive impacts on marine resources.

Every sponsor plays an essential role in making this a successful event.

Visit www.alaskasealife.org/alaskamarinegala

SPONSORSHIP LEVELS

Each sponsorship level receives several forms of recognition, but we also include something that only we can offer as a special thank you to our generous sponsors. We appreciate your consideration and would like to welcome you as a sponsor at the 2012 Alaska Marine Gala.

SPONSORSHIP LEVEL	VIP RECEPTION TICKETS	ASLC ADMISSION TICKETS	DISTANCE EDUCATION CLASSES	TABLE OF 10 AT THE GALA	SPONSOR LEVEL BENEFIT
Blue Whale \$25,000	12	25	8		Alaska Day Sponsor - free admission to ASLC for all Alaska residents on 5/5/12
Orca \$15,000	10	20	8		After hours event or conference at ASLC
Steller Sea Lion \$10,000	8	15	4		Use of an ASLC Conference Room for a day
Sea Otter \$5,000	4	10	2		Use of an ASLC Conference Room for a day
Puffin \$2,000					
Bonus Opportunities - These opportunities can be added to any sponsorship or ticket level.					
Luncheon Sponsor \$1,000	Your \$1,000 sponsorship includes 2 tickets to an exclusive lunch with guest speaker Jeff Corwin!				
Table Add-On \$1,500	The more the merrier! This level allows sponsors to add an additional table of ten.				

**** Additional sponsorships available. Creative sponsorships ideas are welcome!**

Recognition

We appreciate each sponsor and will recognize them in all of these places:



Printed Collateral



Gala Website



Tweets



At the Gala



2012 ASLC Annual Report



Facebook Posts

For Gala information or sponsorship opportunities, please contact Lexie Mizeras, Vice President of Marketing and Philanthropy at 907-644-6717 or at lexiem@alaskasealife.org

SUPPORT OUR SEAS

The Alaska Marine Gala is the Alaska SeaLife Center's primary fundraiser. The evening will feature a presentation on *100 Heartbeats: The Race to Save Earth's Most Endangered Species* by Animal Planet Host and Leading Conservationist — Jeff Corwin; an awards ceremony to recognize individuals and organizations that have made a positive impact on our marine environment; and fundraising auctions with all proceeds benefitting the work of the Alaska SeaLife Center.

After the presentations, dance the night away to Anchorage's own award-winning band, H3. Proceeds from this event support many key programs including:

DISTANCE EDUCATION

Our Distance Learning programs bring a piece of Alaska to students around the state, around the nation and around the world. These classes give students who may otherwise never get to visit Seward, or Alaska, the opportunity to observe and learn about marine wildlife and ecosystems.



WILDLIFE STRANDING

Center staff respond to calls of stranded marine wildlife from across the state of Alaska. Once at the Center, the animals are cared for until they are healthy enough to be released back to the wild or placed in a zoo or aquarium. Funds raised for this program will ensure that the Center can continue to respond and care for these amazing animals.



INTERNSHIPS

Since 1999 over 300 interns have come to the Center to have the opportunity to work in a unique location on marine science projects related to the Alaska marine ecosystem. Interns get to work directly with employees in a broad range of areas, including education, visitor interpretation, animal husbandry, conservation and cutting edge research.



Alaska SeaLife Center
w i n d o w s t o t h e s e a

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